

iQ4bis Analysis

Powerful. Flexible. Rapid Time to Value.

Today's executives cannot afford to wait days or even longer for insight into their business data. Lost time really does mean lost money—and potentially lost opportunities and lost customer satisfaction. Managers who are dependent on static, two-dimensional, and often outdated information are often forced to make decisions on instinct or "blind."

iQ4bis delivers actionable information into the hands of decision makers virtually in real time. Its ease of use and quick time to value empower users to seek the information they need to improve performance and achieve corporate objectives.

Product Capabilities

iQ4bis Analysis is a web-based business intelligence tool that gives all business users powerful visibility of their data using the simplest interface in the industry.

Simple Interface

Using a combination of just four actions, users can explore their data for trends, details, and relationships that in other

systems would involve multiple reports or specialized data analysts.

iQ4bis Analysis presents complex data in a surprisingly simple format utilizing a multi-dimensional database engine. Highly difficult questions can be answered quickly and logically with just a few clicks of the mouse.

Too Intuitive for Training

The grouping of business metrics into dimensions and levels replicates how business users tend to think of their organization. The interface is so intuitive that it requires almost no training. In fact, the entire user manual is printed on a mouse pad.

Replace Endless Reporting with Analysis

Each level of each dimension in an iQ4bis view represents a traditional report, so it is not unusual for a single iQ4bis view to replace a dozen or more traditional reports—significantly reducing the reporting load on IT departments while empowering users and decision makers to find the answers to questions and more quickly make better decisions.

BENEFITS

Based on Microsoft SQL and OLAP

Limitless design and performance

Zero Footprint Web Interface

Users only need a browser

Compliments iQ4bis DataServer

Complete solution (back and front end)

Full Cube Portfolio

Sales, inventory, financials, manufacturing

Four Quadrant View

Intuitive interface and ease of browsing

Four Navigational Symbols

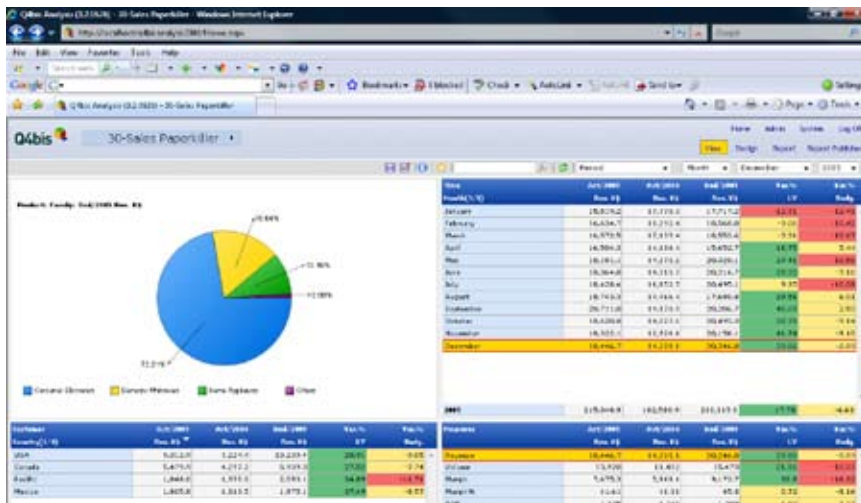
Two minute user training

Multi-Dimensional Key Performance Indicators

Optimizing organizational performance

Simple Pricing Model

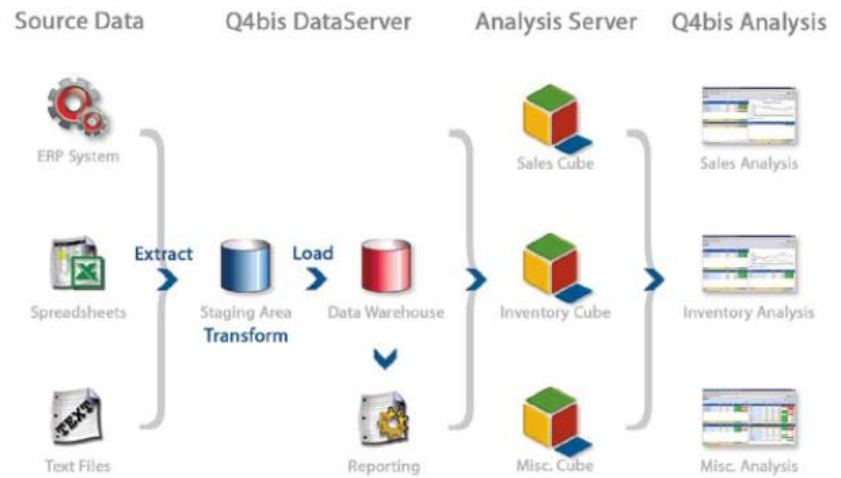
Rapid and proven ROI



iQ4bis Analysis Screen Shot

REQUIREMENTS

Microsoft Analysis Server 2000 or 2005
Internet Information Server (IIS5 or IIS6)
Microsoft Active Directory
Internet Explorer 5+



iQ4bis System Diagram

Industry Standard

The engine behind iQ4bis is the industry standard Microsoft Analysis Server. The Analysis Server is nonproprietary, which means cubes can be created and extended in-house and utilized by other analysis tools.

Multi-Dimensional Thinking

DIMENSIONS

Every organization has many dimensions. Intuitively managers think of their business in dimensions:

1. Products
2. Customers
3. Accounts
4. Time
5. Vendors

MEASURES

Every organization has metrics to count:

1. Revenue
2. Margin
3. Costs
4. P&L
5. Staff
6. Inventory

iQ4bis Puts It All Together

Everyone has individual reports for these Dimensions and Measures but why not combine them in a single view?

1. Sales Margin by Product Line, by Customer Region, by Sales Rep, Pay Scale by Discount Type, and every combination and level of granularity in between
2. Full P&L for individual and combined Cost Centers by Month, Quarter, and Year.
3. Inventory Turns by Product, Product Group, Time, and Warehouse.

Most analysis tools require a highly trained business analyst for such reports. But it doesn't have to be that way, and with iQ4bis Analysis, it isn't that way. In fact, iQ4bis is so intuitive and easy to use that the complete training manual is printed on a mouse pad.